

MITAS MOTO NEWSLETTER

November - December 2017

Interview

Sandra Gomez

She began to ride a bike when almost 3 years old and always rode to have fun. Her big brother, already very experienced in racing and 4 years older than her, was the best possible teacher and he taught her how to win. We talked to Sandra after the 50th Motul Roof of Africa.

🏍️ At what age did your passion for motorbikes begin and what was your first motorbike?

My first bike was a Merlín 50, which we still have at home. It was my brother's bike before me. I don't remember my first time on that Merlín, I was around 3. I still didn't speak but my mum and dad told me I liked it.

🏍️ How and when did you enter the world of motorsport?

Before I was born! My dad was a trial rider and I feel the paddock as my second home. When I really decided to compete in bigger championships I was 12, with the European Trial championship being the real beginning of my sports career.

🏍️ You are the second woman in the history of Roof of Africa to finish the Gold Class. How do you feel after such a great achievement?

Well, I didn't think a lot about it, I just wanted to do my best again and beat other riders, either women or men. But the true is this was my first time competing on a hard enduro against another woman, who is doing awesome finish lines. So this Roof was really something special and I am happy being the first woman in the class but also happy doing a good job with the men.

🏍️ What is your main motivation?

To win.

🏍️ What would be your choice of work if you weren't racing motorcycles?

If I were born again, I would still do the same.

🏍️ Your favourite race?

A Superenduro in my home country, Spain.



Sandra Gomez

🏍️ Your advice to young women riders?

Never look back, just visualise your next goal and go for it.

🏍️ A trial or enduro motorcycle? Which one do you prefer?

Why not both? I choose both. Trials make hard enduro easier & hard enduro makes me stronger for trials.

🏍️ Do you have a pre-race ritual?

I decided to enjoy every individual start, no matter how different they are. I just want to have fun, do my best and I take a deep breath before the start!

🏍️ Describe yourself in one word.

Fighter.

Exhibitions

EICMA

7 – 12 November, Milan, Italy



Mitas booth at EICMA 2017

Motorcycle Live

18 – 26 November,
Birmingham, United Kingdom



Mitas booth at Motorcycle Live

Sydney Motorcycle Show

24 – 26 November,
Sydney, Australia



Mitas booth at Sydney Motorcycle Show

Racing results

Wade Young – the winner of the 50th Motul Roof of Africa

The 50th edition of the Roof of Africa, called also the “Mother of Hard Enduro”, saw an international field of riders rallying over the spectacular mountains of Lesotho and facing the unpredictable weather conditions. Mitas has built a strong long-year relationship with the organizers and was again the official partner of the event.

With our sponsored riders – Wade Young taking the win, Mario Roman finishing 8th (certain technical issues on the way), Sandra Gomez being the 2nd woman in the world ever to finish the race and taking 30th place overall in the Gold Class – we have repeatedly proven how unbeatable the quality of our tyres in Hard Enduro is. Congratulations to the promoter for an outstandingly organized event and our sponsored riders for taking us to the top of the Roof.

This was Wade’s third victory in the event. He won also the 2014 and 2012 events, when he became the youngest winner in the history of the event. “Couldn’t be happier to finish the season on a high. Thanks to all the South Africans on the mountain this weekend, it was unreal. Couldn’t have done this without my team,” said Wade after the race.



Wade Young wins the 50th Motul Roof of Africa

Events



Prologue at Hixpania Hard Enduro

Hixpania, 3 – 5 November, Aguilar de Campoo, Spain

Hixpania is the first Hard Enduro race in Spain. This is a new race format combining the best experience of Hard Enduro and the medieval scenery. This is the only race worldwide that starts inside a cave, which makes it to one of the most impressive and best supported of the Hard Enduro season.

New scooter tyre line TOURING FORCE-SC

The TOURING FORCE-SC line is ideal for any scooter type and will be available in a wide range of sizes, from 10 to 16 inches. Ksenija Bitenc, Director of Mitas Motorcycle Tyres and Tubes, says: “TOURING FORCE-SC combines all the expertise we have acquired through the development of high performance radial motorcycle tyres and our involvement in scooter racing. As a result, TOURING FORCE-SC provides to all scooter riders and their passengers, a safe, dynamic and comfortable riding, either during a short city trip or longer journeys.” TOURING FORCE-SC will be progressively available for sale during 2018 and 2019. It will replace the current Mitas MC 13, MC 16, MC 18, MC 25, MC 26, MC 29, MC 28 and MC 38 products throughout 2018 and 2019. A full press release is available [here](#).

[Leaflet Mitas TOURING FORCE-SC](#)
[Video Mitas TOURING FORCE-SC](#)



TOURING FORCE-SC

Merry Christmas and
a Happy New Year
2018

Mitas

Events in January and February:

20 – 21 January, [24MX Alestrem](#) (Alès, France)

2 – 4 February, [Motorrad Messe Leipzig](#) (Leipzig, Germany)

9 – 11 February, [Berliner Motorrad Tage](#) (Berlin, Germany)

23 – 25 February, [Hamburger Motorrad Tage](#) (Hamburg, Germany)

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